

CASE STUDY



VIVANTA

— By Malpani Group —



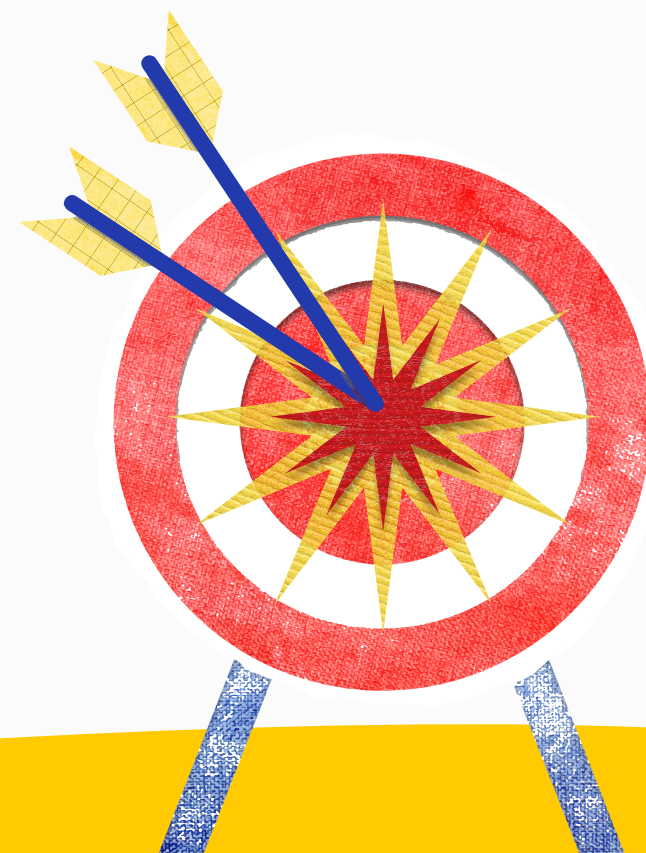
CAMPAIGN OBJECTIVE



Brand awareness
+ better recall



Get Quality
Leads



IDEA NARRATIVE

What would you look for in your perfect home?

The sophisticated amenities?

Great connectivity with all the major localities in the city?

Luxurious & elegant lifestyle?

Well, Vivanta goes beyond all of this. It is not just another property, but the perfect home that you always dreamt of. A home where you could cherish the happy moment with your loved ones. A home that feels that it is made..

#LiveBeyondOrdinary





UNPARALLELED *Elegance*

#JustForYou

1, 2 BHKs & STUDIO APARTMENTS



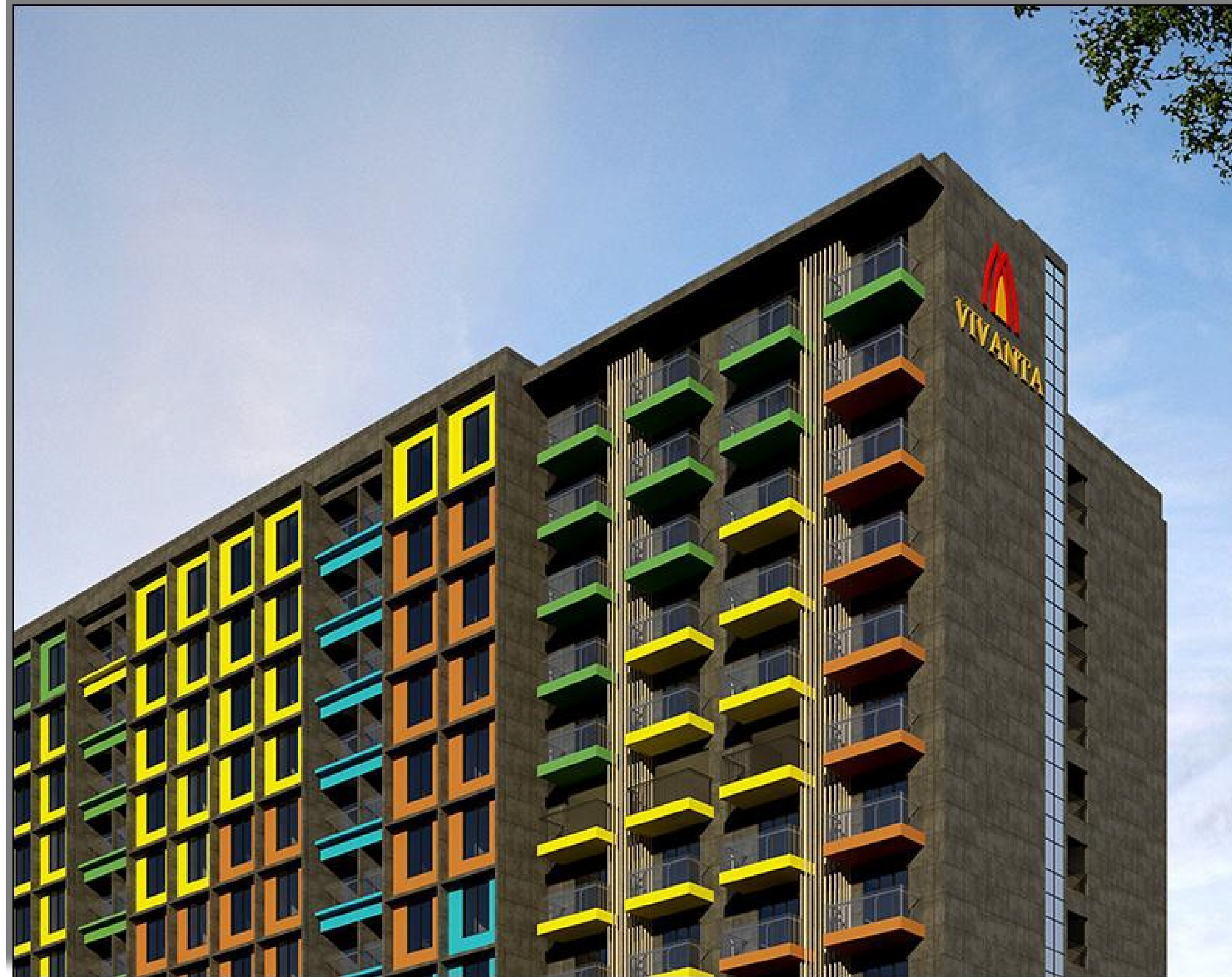
<https://maharera.mahaonline.gov.in/>

Actual image



 MAHA RERA No:
P52100017463
<https://maharera.mahaonline.gov.in/>

Actual image



A HOME

#JustForYou

Nearby Baner's most happening street

Ultra-Premium
1, 2 BHKs and Studio Apartments

MAHA RERA No:
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<https://maharera.mahaonline.gov.in/>



A Lifestyle of Luxury
#JustForYou



Location: Baner-Balewadi, Pune | Configuration: Studio, 1 & 2 BHK | RERA No: P52100017462

It's been a while since
we got in touch!

Super Premium Amenities

- Party Terrace
- Dance Floor
- Barbeque Area
- Meditation area
- Gazebos

Premium Amenities

- Swimming Pool
- Table tennis
- Guest rooms
- Club House with AC gym
- Area for indoor games
- Generator backups for common areas

Come and experience the joy of life at

Vivanta

Enquire Now

Laxman Nagar, Baner, Pune, Maharashtra 411045
Contact No.: +918048072625



**SPACIOUS &
LUXURIOUS HOMES**

Festive Offer!

Flat 2 lacs Discount*



Free Kitchen Trolleys

 MAHA RERA No:
P52100017463

AND IT RESULTED INTO..



67.32%

Quality Leads



30%

Less CPL than
expected



37.49%

Rise in Brand
Recall



2.36%

Average Click
Through rate



THANK YOU

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